

# linkUp

April 2022

ADDIS ABABA

# 12

**"The music bug got me early"**

**Henok Temesgen**

The Man Behind Ethiopian Bass

## **EatUp**

**Tomatelli:**

A Door into a delicious bowl of pasta

## **DressUp**

**Aithopia Aesthetics & Dinksira Design**

When Cultural Rich Takes a Touch of the Trend

## **ReadUp**

**Hope is the thing with feathers**



**03**  
**Editor's Letter**



**05**  
**Linkup**  
Brief



**06**  
**Followup**  
125 years of Ethio-Française relations



**07**  
**Dressup**  
When Cultural Rich Takes a Touch of the Trend



**08**  
**Eatup**  
Tomatelli



**09**  
**Thumbsup**



**11**  
**Closeup**  
**Henok Temesgen**  
The Godfather of Ethiopian Bass



**12**  
**Linkup** Info Dive  
**Back to the future**



**14**  
**Reelup**  
Recommendations



**15** **Listenup**  
The Goths of Sparta



**16** **Readup**  
Hope is the thing with feathers



**17** **Linkup**  
City Guide



Best  
Western  
**PLUS**

Addis Ababa

*Your Dream  
Wedding  
Venue*



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Around bole medhanialem infront of morning star mall

# From the Editor

Time flies! April is already here after an incredible March Madness! Despite the shadow of inflation, and Addis Ababa making headlines as the most expensive African city, there has been a whole bunch of excitement in both the entertainment and business circles. In the biggest business news of the month, Ethiopian Airlines CEO just stepped down citing ill health to be quickly succeeded by a new CEO Ato Mesfin Tasew. Entertainment has its share of excitement to with Muzikawi, a record label based in Addis and Stockholm announcing an exciting project of hosting several digital concerts with senior and rising talents. LinkUp itself had a share of its thrill hosting five events within the month including Zoya and tech a Chill.

If you have not checked out our podcasts, it is about time that you did! Happy April.

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# LinkUp Brief

Linkup Staff Writer

March 2022



## Addis Motor Sport Association to Host a Car Race

The Addis Ababa Motor Sport Association in collaboration is organizing a motor sport car race at the Kilinto Industrial Park on Sunday 03 April 2022. The event which is expected to involve more than 40 racers in five races in the 2000cc division on top end, is expected to be attended by thousands of people in a day of music and food festivity



## Protoje to Perform in Addis

Grammy nominated artist Protoje is coming back to Addis to perform at Ghion Hotel. The event which is titled Zelan Festival will happen on 30 April 2022. The event will be the artists first performance in Addis since 2017 when he performed at Laphto Mall.



## Muzikawi Launches Its Dubbed 'Project Live and Close Up'

Muzikawi, a record label, music publishing and artist and event management company, has launched a digital venue that will feature seven artists during this year bringing a mix of upcoming and established artists including Esubalew Yitayew. The digital venue, which bases on Muzikawi's YouTube Channel will 'show the world the diversity of Ethiopian music by presenting and distributing high quality live performances,' according to Muzikawi's press release. Artist Esubalew's live concert will take place on 06 April 2022.

Muzikawi has offices in Addis Ababa and Stokholm, with a state-of-the-art recording studio in Addis Ababa.

# 125 years of Ethio-Française relations

Yegeta Tsegaye Telila

**E**thiopia and France have shared a long history together. For more than a century and a half, the two countries have shared bilateral ties that were formally cemented 125 years ago when Leonce Lagard, then French governor of Somaliland and later Duke of Entoto, signed a treaty with Emperor Menelik II recognising diplomatic relations between the two countries. As the successive century and a quarter have shown, a treaty much different to the Wuchale Treaty.

In commemoration of this relationship, on March 10th the French Embassy in Ethiopia officially kicked off celebrations at a press briefing held by the French Ambassador to Ethiopia, Rémi Maréchaux, and other French government, development organisations, and military officials.

At the ceremony, the Ambassador noted that France's relationship

with Ethiopia is unique in the African continent, as it is the longest and untarnished. He affirmed his administration's commitment to ensuring that this relationship continues and blooms even further. As such, the celebrations are being held under the general ideation of relevance over dominance; given the recent tensions that Ethiopia has had with the international community regarding sovereignty, these are welcome words for those on the side of diplomacy.

The celebrations are going to be held for a year, with every month focusing on different aspects of the historic relations between the two countries. Everything from Airbus supplying Ethiopian Airlines' first plane, to instances of French words and linguistic elements becoming adopted in the Ethiopian social lexicon, to the relationship between Former President Charles De Gaulle and the late Emperor Haile Selassie, and much more, the year is going to be dominated by semi-

nars, showcases, discussions, and more.

Aside from the sentimental value of these celebrations, however, the French government hope to further strengthen ties between the two countries both at present and in the future. As such, there will also be a focus on highlighting the work being done in various socio-economic sectors such as the preservation and restoration of the Lalibela Rock-Hewn Churches and the National Palace. Recognising that education plays an important role in the development of a country, the Alliance Ethio-Française, the cultural institute for French diplomacy, and the Lycee Gebremariam school will be taking various initiatives focused on creating tapping into the vast skill and potential of Ethiopian youth.

Photo by: Adane Firdie

Photo by: Mathias Akilu



# When Cultural Rich Takes a Touch of the Trend

Gabriella Hilawe

**E**thiopia is a nation of countless cultures, lifestyles and colors! This collaborative project between Dinksira Design and Aithiopia Aesthetics is an embodiment of this cultural rich. Aithiopia's design which presents authentically Ethiopian hand-woven fabrics in a modern twist, blends perfectly with Dinksir Design's footwear which are inspired by the culture, life-style and history of Ethiopia.

The commitment of both brands in striving to bring about a social shift in how the Ethiopian culture is perceived, and their sensitivity for environmental ethics is a cherry on the top.



### Instagram

[@dinksira.design](#)

[@adane.firde](#)

[@aithiopiaa](#)

[@benobk777](#)

### Location

[@kurifturesortentoto](#)



Photo by: Abenezer Sammel

Photo by: Abenezer Sammel

# Tomatelli

Ephratha Kibru

Behind Bole High School, at the location that was once “Grub On Burger”, a new restaurant began operation 3 weeks ago. This place, creatively named “Tomatelli,” is Addis’s first ever fast-food joint dealing exclusively in pastas. Curiosity, and a never-ending craving for fresh pasta, undoubtedly led many to this place. The hype around it grew exponentially and I couldn’t pass up on an opportunity to check “Tomatelli” out.

A walk inside revealed a cozy little place, with long couches decked on either side of the restaurant. Low-hanging lighting was suspended from cute, pipe-like structures and a giant painting of Rome hung on the right wall. Tomatelli’s self-serve policy led me to their counter, where a row of different types of pasta greeted me. Here, you could mix and match any pasta with any sauce. So, I did just that. After ordering, I sat back down and proceeded to wait, albeit not for long. The dishes came in a timely manner and I was free to dig into my lunch.

Tomatelli’s self-serve policy led me to their counter, where a row of different types of pasta greeted me.

The rigatoni quickly became my favorite among the rest and putting my fork down became difficult.

## Ragu Rosa Ravioli

The first dish to make it onto my table and into my mouth was the ravioli. Stuffed with minced meat and dressed in a creamy ragu sauce, there was no mistaking this pasta for anything but a full-blown meal. The ragu sauce was made with tomatoes and ground beef, complementing the ravioli and its stuffing very well. The side of focaccia that came with this, and every other dish, was soft and fresh. It was topped with a slice of tomato and dried rosemary, making it finger-bitingly good. The side salad was prepared with lettuce and cute cherry tomatoes, invoking an image of a small, home-grown, vegetable garden. It made the whole meal delightful.

## Tagliatelle with Chicken Cream Sauce

Next up was the tagliatelle, my favorite type of pasta. Here, everything was noticeably thicker. Heavy, cream cheese sauce sat on the pasta, accompanied by chicken breast cubes. A bite readied on my fork showed me that the tagliatelle carried it all well. If I had ordered this with a thin pasta like spaghetti, the heavy sauce would have slid off, left to decorate the bowl instead. A taste from this dish revealed silky smooth creaminess and a hint of umami brought upon by the chicken. I couldn’t get enough!

## Linguine Pomodoro

“Pomodoro” in Italian means “tomato” and that’s exactly what this sauce’s main ingredient is. Considerably lighter than the other pasta dishes on my table, its simplistic nature meant a much-needed break from the overall heaviness of my lunch. It was minimalistic, refreshing, and overall, a good fasting option.

## Rigatoni with Zucchini Cream Sauce

The next dish I was to try was the rigatoni, a tube-shaped pasta that was enveloped in a unique, creamy Zucchini sauce, whose pastel green color was undercut with the dark red of the accompanying beef bacon. A bite revealed a very distinct and savory flavor. The dish was smooth, velvety and deliciously salty. The bacon provided some much-appreciated chewiness and the fresh ground basil also added a subtle layer of tang to the pasta. The rigatoni quickly became my favorite among the rest and putting my fork down became difficult. Needless to say, I loved it.

## Penne with Pesto Sauce

For my last meal, I had another fasting dish - penne with pesto sauce. With its bright green appearance, the pasta was simply begging to be eaten. And a bite confirmed just how good it was. The pesto was fresh from the basil, nice and salty from the spices, garlicky from, well, the garlic. The fantastic virgin olive oil tied the whole thing together, creating a sauce that combined very well with the build of the fresh penne. It was, predictably, a fantastic meal - it’s hard to go wrong with good pesto.

Now finished with my meal, I could fully appreciate the excitement over Tomatelli. I mean, I got there at noon and the place was packed from then until I finally left at 3PM - and rightfully so. The fresh pasta promised on their slogan was delivered; it’s no wonder people kept coming back for more. The one thing I regret about this dining experience is that I didn’t have it sooner.

The fresh pasta promised on their slogan was delivered; it’s no wonder people kept coming back for more.



# ThumbsUp

Eyasu A. Ashenafi

## Ethiopian Dance Class

### Shine Dance Studio

Ethiopia knows an extraordinary diversity of traditional dances. From the Amharic Eskista, to the Gurage, Oromo, and Shagoye dance and beyond. Curious to learn more? Join Shine Dance Studio Ethiopia on a journey through the Ethiopian dance culture.

With their wonderful, contagiously enthusiastic teacher Solomon (Sol) Hundessa, you will learn to shake your shoulders, roll your hips and stamp your feet like a true Ethiopian, while getting an amazing cardio workout.

#### Schedule

Every Sunday from 5:00 pm-6:00 pm

#### Contact Information

**Facebook:** Shinedancestudioethiopia

**Instagram:** Elakizomba

**Phone Number:** +251 91 305 9946  
+251 91 366 4823

**Location:** Bole, Near bole homes next to Indian Spice

**On Google Maps:** Yes



## Production company

### Eternal Media

Eternal Media and Promotion Pvt. Ltd. with its head quarters at Addis Ababa, Ethiopia, is a young vibrant company of the new age Multimedia and provides Creative Digital Communication Solutions.

If you are looking for graphic design, interactive media development, visual effects/motion graphics design, video production, event design, and event visual production, Eternal can make a perfect choice

#### Contact Information

**Facebook:** eternal media communaction

**Instagram:** eternal\_media\_communication

**Phone Number:** +251 91 175 1651

**Location:** Meskel Flower roundabout; Aster plaza 2nd floor

**Website:** www.eternal-media.com



## Footwear

### ENZI

ENZI is a premium footwear brand that seeks to challenge global perceptions of Africa through design, artisanal production, and a transparent process that exceeds international Fair-Trade standards.

#### Contact Information

**Facebook:** Enzi

**Instagram:** @enzifootware

**Website:** www.enzifootwear.com

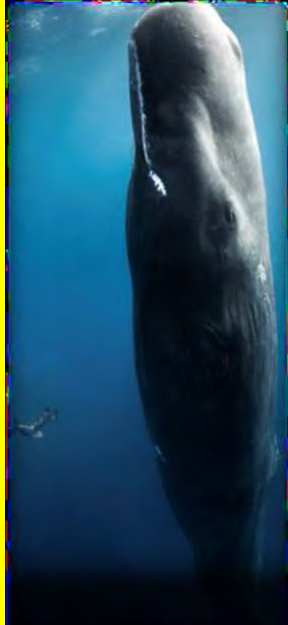
**Email:** info@enzi.com



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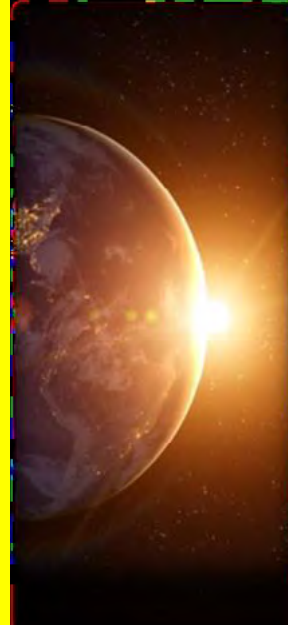
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# Henok Temesgen

## The Godfather of Ethiopian Music Bass

Edom Baheru

**First, the burning question from everyone... what happened to the dreads?**

The dreads ... I grew my dreads for 11 years. Almost up to below waist length. Growing them was like, "Let me try it. It's going to be easy. It was a fashion thing. 'I'm a musician. Dreads are the way to go.' Something like that. Nothing deep. Then, a few things happened. One thing is, I started losing my hair at the top, beneath my dreads. So, I said it's time. Second thing, it was a lot of work to maintain, to wash, to keep clean. ... It's a lot of work. I thought at the beginning,

when I wanted dreads, it was going to be easy. "You just grow it." But it's more work than normal hair. So, at one point, I kind of decided to get rid of it. And how I did it was impulsive. I was thinking about cutting it for a long time, but one morning, I said "This is the day", and I just went to the barber and asked him to shave it. He was like "Are you crazy? A dread this long ...?" I told him I had decided.

**What did your childhood look like?**

My childhood was very nice. I had a very happy childhood. A very close-knit family, four kids, our parents were excellent. My mother was a nurse

and my father worked as factory manager at Coke and St. George. I had a very good childhood. We went to church. We grew up around Entoto, so we went to church, and we went to Catholic schools. A very close-knit happy family. That's how I grew up. But the music bug got me early.

In the Entoto area, close to The American Embassy, there was a Swedish Mekané 'Yesus church. And all our spare time outside of school, and on the weekends was spent at the church. In the church, they have an organ, ping pong/



Photo by: Hermella Hailu

**W**

**The music bug got me early.**

**W**

table tennis, Acoustic guitars, and a singing choir, and I had a friend who taught me a few guitar chords. I started playing picking up melodies by ear, on the organ. That was the beginning of my music ... and the foundation of my interest in music. We would sing. Just for ourselves. But the choir were older people. We were young. At the time, I was maybe 6th, maybe 7th grade. I was young, and we would just hang out there, playing ping pong, playing the guitar, and organ, and instinctively we could sing first, second, and third parts of the harmony. Just by being around the church and listening to the older guys singing in the choir. Going there all the time listening to this, really was formative for the beginning of my interest in music.

**Tell us a little bit about your journey**

After that, what happened is I went to St. Joseph school when we moved from the Entoto area to Bole. I met my life-long friend and brother Abegaz, who used to live around that area. He came to me and introduced himself. He said, "We have a guitar at home. Why don't we get together?" We became friends, and started going to each other's houses and playing music. We formed a neighborhood

band. We had one performance at the holy savior church, around la gare before I left for abroad. We did one show as a group in the basement of the church around '78 or '79. In '79 I finished high school and I left for the states.

First, I went to George Mason University for two years. I studied engineering, and I transferred to Howard University for engineering. I worked for 3 years for 2 companies as a civil engineer. It was boring for me. It took me three years to decide that was not for me. But I did a good job of doing it. I was bored, but throughout that time, I was playing music. I was playing with Aster Aweke in DC. Abegaz came to the states four years after me. We met up and started playing. I'd be working Monday to Friday. From work, I would go directly to rehearsals in the evenings, and weekends, I did gigs. When Monday comes, tie and suit, and go to work. I was playing and touring, but also doing the engineering. Until about '89 or so at which point, I decided to talk to Abegaz, and we both decided (he was studying electrical engineering at that time), to pursue music as a career. He was still in school at the time. And it took me a long time, 5 years of school, 3 years of working, to decide to get into music professionally, full time. I was in

it all the time, but that was never just music. I always had something else.

A lot of people thought I was crazy. Because I was getting a good salary and making good money. I bought my first brand new car, my apartment ... everything, you know. People thought I was leaving all that to become a musician, which was incomprehensible to them. And then ... the thing is I had to become a student. I said "OK, I have to do it properly. If I was to become a professional musician, I have to learn as much as possible about music, and I have to go to music school, again become a student." I wanted to go to the best school in the world, which is Berkley College in Boston. Which is very famous as the best contemporary music and the first jazz school in the United States. It had been there since the 1950s; Mulatu went there; Quincy Jones went there. Many famous musicians went there. I moved to Boston, (which is 8 hours away from DC) rented a place - very small room - like a closet. I could lie on my back and my hands would be out of the window on both sides. It was that tight. I gave up everything, moved, started living in a small room, and became a student. Abegaz came a year later. I spent 5 years there doing a double major: performance and jazz

Photo by: Hermella Hailu

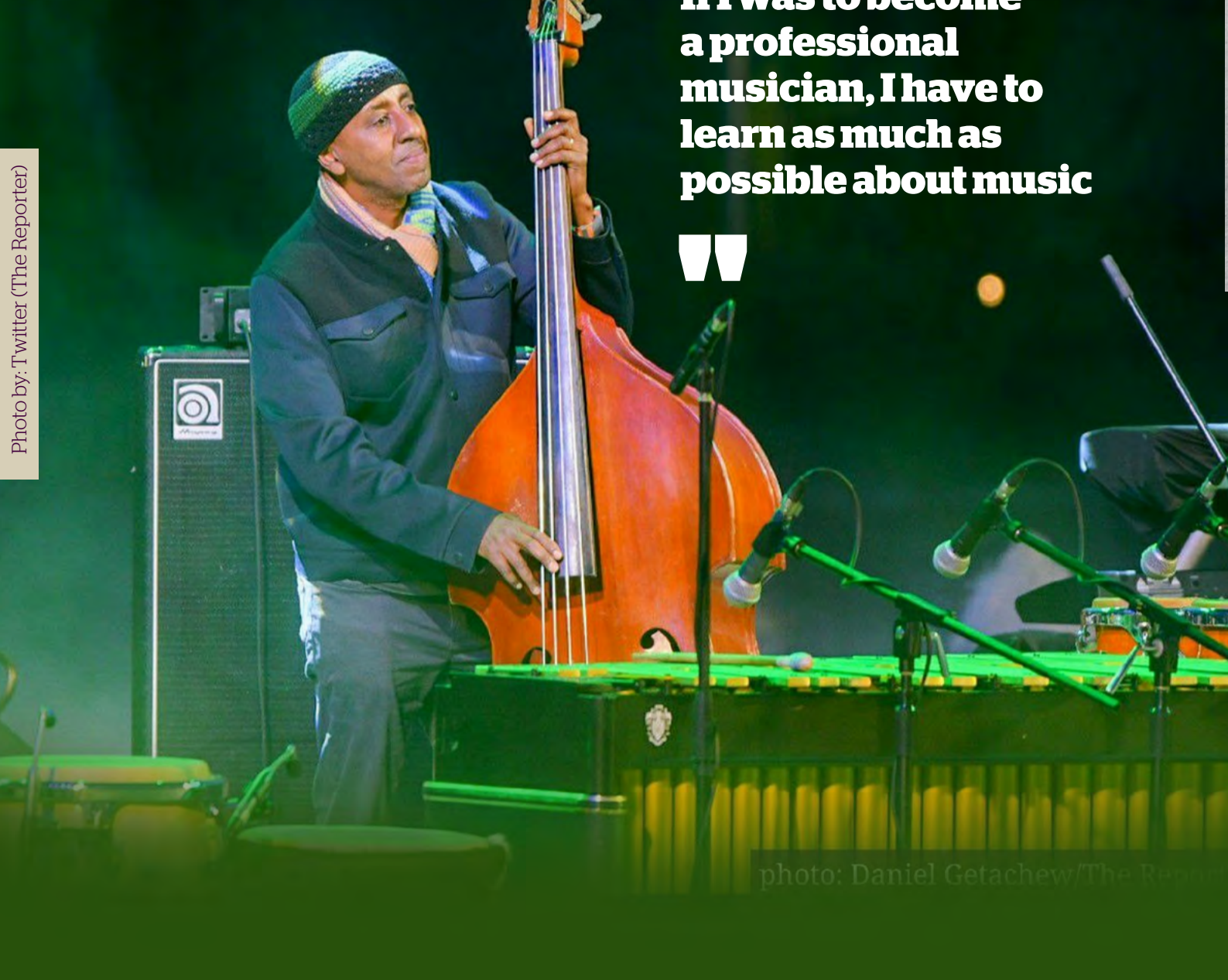


Photo by: Twitter (The Reporter)

**W**

**I have to do it properly. If I was to become a professional musician, I have to learn as much as possible about music**

**W**

composition. I finally graduated with a BA from Berkley.

We decided to either move to San Francisco or New York City. We eventually decided on New York, because San Francisco was all the way to the west coast, while New York was closer to Washington DC. At that time, we were doing a lot of touring in the Ethiopian scene. Many Ethiopians were located in DC, and we had to link with them. During all this time, we were touring with all the Ethiopian singers, doing a lot of recordings: 20-30 records with all singers. All this happened from DC all the way around the states and the world. Even when I was in Boston, I used to travel and come back. The singers will call me from DC or from wherever, and I go and play with them. In Europe, or somewhere in the world, and come back and I was working a lot, as a musician. The whole time, I was working a lot.

New York was excellent for us. And we lived right in the center. Two blocks from Times Square. We found a great apartment, a big apartment ... right in the center of New York City. It was an excellent place to learn to play. A lot of musicians also moved from Berkley, about 17-18 students moved to New York City. Everybody moved to New York City. It's like Mecca. Every musician goes straight to New York. If you're into jazz, you have to play in New

York. If you're really good somewhere, you go to New York to compare yourself to others. If somebody was excellent in Europe, or Japan or somewhere, they always go to New York, and they find out that they're not that good. Because all the greatest musicians are living in New York. First of all, find what your passion is. Not everybody is sure about what they want, you know. It took me nine years to be sure of what I wanted despite the fact that I loved doing it. Once you find your passion, go for it a hundred percent - stick to it.

**Is your life what you set it out to be when you started?**

One thing I found out when I started coming here for the Sheraton shows, from the States, before I moved in was that I liked teaching. I used to give workshops, at the seminary jazz school called Mekanisa Mekaneyesoo Jazz School, and at Yared Music School. And they were always telling me, we need somebody like you. If you move here, it'd be great. That is when I found a second passion for teaching. I really enjoy it. And I found out I'm good at it.

I was teaching at Yared Music School, we had our own school for ten years. Jazz Amba, we had our club, our festival, we worked around the music scene. I'm still teaching at Yared music school, as a lecturer. And I enjoy doing that. And I gig. My first love is playing. My second love is teaching. I'm doing both,

and you know, I'm making a living doing it, which is a blessing to do something that you love and make a living. And I have my family and this is a blessing I don't take for granted. I appreciate everything that I'm able to do. A lot of people do what they don't like just to make money, so, it's a great thing to make money doing what you love to do.

I am hesitant to write again.

**Is there one moment or one specific project you remember that made you say "You know? This is why I do it. This is the change I want to inflict upon the industry?"**

I don't know if there's one particular moment, but when I see a lot of musicians that I have thought in school playing with us, even here (Fendika) coming and gigging, and some of them even have gone for ward and have done a lot of stuff in the world as musicians. When I see that, I feel good. I feel fulfillment. I feel like I did something.

The other reason I decided to teach was that by living in NYC, I was really not doing anything. I'm one of the many thousands of musicians who are just living there. Doing more of the same thing. Over here, I'm teaching, I



**W**

**and this is a blessing I don't take for granted.**

**W**

get some fulfillment. I feel like I'm doing something. So that's also why I decided to move here. I love New York City. I loved it so much, but when I think of everything, I feel like I'm doing something bigger here.

In terms of playing, I've been very blessed, and I'm very thankful to have this life for the last 30, 35, 40 years. I've been traveling all over the world, playing with a lot of people, met a lot of wonderful friends, saw a lot of countries. I like traveling. So, I had a wonderful time. There were a lot of festivals, with great African players, like Salalaka Dumanis, who I shared many stages with. All that opportunity was a wonderful thing. There is no particular moment but when I look back, that's why I do it, you know. It's just a great thing, I love doing it. I enjoy playing. And spreading knowledge and expanding experiences.

**What has been the most challenging part of being a full time, professional musician?**

There was a challenging part, at one point, after 9/11 things slowed down. A year, or year and a half before I moved here, I couldn't pay my rent just by doing music. So before I decided to move here, I was forced to drive limousines and work as a chauffeur 3 days a week - Monday to Wednesday I drive for 12 hours a day. Which I didn't like. But I had to do it to pay the rent. The rest of the days (Thursday to Sunday) I played

music. What about here?

Here, it was great. Over there I'm a fish lost in the sea. Over here everybody knows my name. I come here, I am treated like a star. I have interviews. I stay at the Sheraton, people know who I am, thanks to TV. I do shows with superstars like Aster Aweke, and other people, people recognize my face. I feel like someone, I'm treated well, I'm paid well, and I'm happy. I mean, I'm one of the prominent musicians here. So, it's no problem here. But in New York City, where things are very expensive, life is expensive, there are a lot of incredible musicians, you're lost in that scene. It's the sea of all art and greatness.

**What do you think is the challenge for the industry in general, right now, as it stands?**

That's a very broad question. The big thing is, I think, these days, it's very difficult to make a living selling CDs or albums because the audience has shifted to streaming only. So, things have changed. It's not like people have to make a living by selling their CDs on live shows. You make money only by going on live shows. Like the good old days. That's a challenge.

On top of that, these last two years created a lot of challenges for a lot of artists, because you couldn't go out and work. The industry is very tough. The recording industry depends on the sales of albums. As an instrumental musician though, these days I have four gigs. Two are instrumental jazz including the one I do here (Fendika) on Monday, the other two are backing

up singers. So, it's a good balance, between what I love and what I have to do. And on top of this, I teach. By doing all this I can make a living and survive. Other artists may not be so fortunate as I am. It's not as if it used to be. Even before the pandemic, things had slowed down. For example, all over the world, the economy is down. Traveling is very expensive. Hotels are very expensive. So, in the good old days, we used to travel all over the place, no problem. Within a month we can go to three places. These days it's very difficult. So that's a big challenge. To travel with a full band, and pay for the transportation and their hotel fee is very difficult. It's not as easy as it used to be.

**Looking back, what would you change?**

You know, sometimes I think it would have been best if I knew very early, like in high school or earlier, that I wanted to become a musician. That I was a hundred percent sure. And from that point on I had worked on it all the way.

But then I say "that's not my journey", so I don't regret looking back. I say my journey, given the background I came from, was for all of it to unfold the way it did. I had to go through that to get to where I am. I also learned some invaluable lessons by doing the other things in my life, so I wouldn't change anything.



11 | Linkup Addis Ababa

Photo by: Hermella Hailu

# Back for the Future

Alula Abadi

**A**frica is a nation with a vast history that is more representing of a roller coaster than anything else, starting as one of the biggest nations in ancient history to the mediocrity and heart break of our recent history and leading on to the vast and epic development being observed today, Africa is a nation constantly changing and so here are some major historical events that shaped the nation before and will shape it still, as we look back to our history and hope for a bright future.



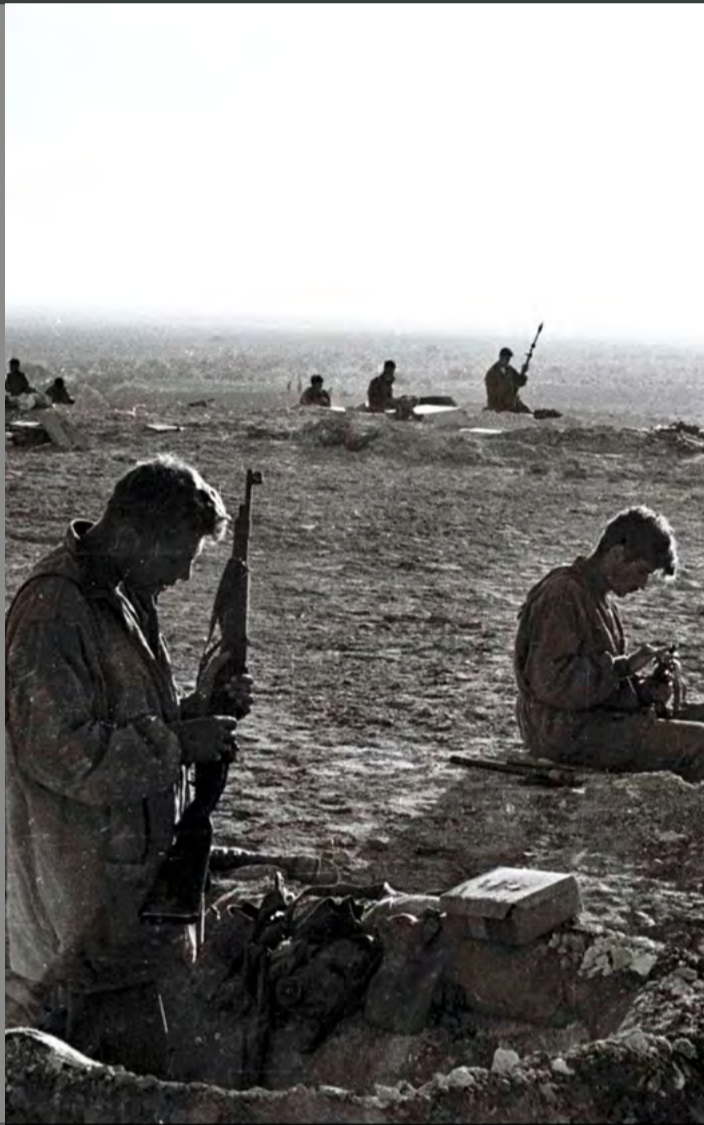
## The Second Congo War, The Congo 1998-1999

In the First Congo War, the support of Rwanda and Uganda enabled Congolese rebel, Laurent Désiré-Kabila, to overthrow Mobutu Sese Seko's government. However, after Kabila was installed as the new President, he broke ties with Rwanda and Uganda. They retaliated by invading the Democratic Republic of the Congo, starting the Second Congo War. Within a few months, no less than nine African countries were involved in the conflict in the Congo, and by its end nearly 20 rebel groups were fighting in what had become one of the deadliest and most lucrative conflicts in recent history.

## Decolonization and Resentment: The Suez Crisis, Egypt 1922

In 1922, Britain granted Egypt limited independence, ending its protectorate status and creating a sovereign state with Sultan Ahmad Fuad as king. In actuality, however, Egypt only achieved the same rights as British dominion states like Australia, Canada, and South Africa. Egyptian foreign affairs, the defense of Egypt against foreign aggressors, the protection of foreign interests in Egypt, the protection of minorities (ie Europeans, who formed only 10 percent of the population, albeit the wealthiest part), and the security of communications between the rest of the British Empire and Britain itself through the Suez Canal, were still under the direct control of Britain.

Although Egypt was ostensibly ruled by King Faud and his prime minister, the British high commissioner was a significant power. Britain's intention was for Egypt to achieve independence through a carefully controlled, and potentially long-term, timetable.



## Tigrayan rebels take Mekelle, Ethiopia June 29, 2021

Rebel fighters entered Mekelle, the capital of Ethiopia's Tigray region on June 29, prompting Ethiopia's government to call a ceasefire after almost eight months of fighting. It marked a major turning point in the conflict. Mekelle had been under the control of federal troops since November 28. The arrival of rebel fighters in the town sparked celebrations, with residents coming out and dancing in the streets. The war has caused thousands of deaths, displaced more than two million people and plunged hundreds of thousands of Ethiopians into famine. On December 20, Tigrayan fighters announced. That they would withdraw from regions outside of Tigray in order to allow humanitarian aid to arrive.

## The Jameson Raid, Transvaal (South Africa) December, 1895

Leander Starr Jameson, who led the raid, had first arrived in Southern Africa in 1878, lured by the discovery of diamonds near Kimberley. Jameson was a qualified medical doctor, known to his friends (including Cecil Rhodes, one of the founders of the De Beers Mining Company who became premier of Cape Colony in 1890) as Dr. Jim.

In 1889 Cecil Rhodes formed the British South Africa Company which was given a Royal Charter, and with Jameson acting as emissary, sent a 'Pioneer Column' across the Limpopo River into Mashonaland (what is now the northern part of Zimbabwe) and then into Matabeleland (now south-west Zimbabwe and parts of Botswana). Jameson was given the post of administrator for both regions.



## Group Areas Act, South Africa April 27, 1950

On April 27, 1950, the Group Areas Act No. 41 was passed by the apartheid government of South Africa. As a system, apartheid used long-established race classifications to maintain the dominance of the colonial occupation of the country. The primary purpose of apartheid laws was to promote the superiority of whites and to establish and elevate the minority white regime. A suite of legislative laws was passed to accomplish this, including Group Areas Act No. 41, as well as the Land Act of 1913, the Mixed Marriages Act of 1949 and the Immorality Amendment Act of 1950: all of these were created to separate the races and subjugate non-white people.

# KUNCHÓ™

## BOLD ROOTED PROGRESSIVE

Kuncho is a creative studio for contemporary African design. Inspired by the African identity, we highlight & empower the culture through various scales of design, enabling Kunchos to live, the African way.



**Natnael**  
Yohannes



**Kidus**  
Yohannes



**Clementine**  
Gerard



**Dawit**  
Gudisa



**Abel**  
Yohannes

### FASHION

We are on a mission to create a lifestyle inspired by the African essence through contemporary accessory design.

### ARCHITECTURE

By Rekindling our 'old but gold' ways & vernacular techniques of our locally sourced, locally crafted Architecture.

### PRODUCT

Aims to preserve & uphold the lifestyles and cultural identities of our societies that face immense pressure from globalization

# UNCHARTED

Addis Abebaye

**M**ovies based on pre-sold franchises have become a popular thing in last decade in Hollywood. You may ask what are pre-sold franchises? Pre-sold franchises are IP (intellectual properties) that the audience are already sold on. Yes, there isn't that much appetite for original ideas. The reason for that is all of production studios spend a tone of money on making movies that they want to guarantee that it would make money. Don't forget that this industry is business and production companies will make sure to keep the audience is interested, so they can make money.

The newest pre-sold franchise to grace the silver screens and HBO MAX streaming platform is naughty dogs' successful game, Uncharted. Director Ruben Fleischer's adaptation of Uncharted with Tom Holland as Nathan Drake and Mark Walberg as Victor Sullivan or Sully will take the audience on an adventure to find a slew of hidden treasure.

Compared to other IP's, surprisingly Uncharted is entertaining and well-executed. Ruben Fleischer and his team did a fantastic job of capturing and preserving the familiar elements that made fan's fall in love with the original game. Casting Tom Holland as Nathan Drake was good choice because Tom is fantastic Nathan Drake, given he looks a bit younger than his video game counterpart but nonetheless

he emulates the energy. He's also a good element to introduce people to this movie who don't know about the game. He is obviously popular because of the Spider Man movies. Not to mention that Tom Holland is charismatic actor that does all of his stunts and you can see that all in this movie and this time he is not wearing a mask. Mark Walberg otherwise though was just being Mark Walberg. At times he was a bit annoying but the nonetheless it was an average performance from him.

There is anything special with the plot. Its your typical treasure hunting cliches with all of map reading, door opening and back stabbing. You would recognize these tropes from other movies like Indiana Jones, National Treasure (The Only Nicolas Cage Movie, That I Enjoyed) and Tomb Raider. Overall though all these tropes were expertly done. Some action sequences may look ridiculous and imposable at times but they were actually fun.

The things that didn't work in the movie are minor but it they were a bit frustrating. The main characters in this movie other Nathan Drake had similar motives. Like they will backstab each other if the money is there and that made it hard to really make any type of connections with any of them. Another frustrating



7.5/10

**Directed By:** Ruben Fleischer  
**Starring:** Tom Holland, Mark Wahlberg, Antonio Banderas

thing was that the lack of a clear antagonist. They fiddle around with lot of villains that turn out to be not villains and by the time the actual villain shows up it leaves you with a, "Oh It's You.....Great."

That aside, Uncharted is by far the second most well adapted video game to movie after Sonic the Hedgehog. I will strongly recommend that you go watch it this weekend before it finishes its cinema life at your nearest movie theater.

films in theatres now are either terrible or just OK. Considering it's contenders at the box office, this is your best option if you want to watch a film.

# ATLANTA

**“Stars Are Just A Projection Of What's Actually Already Inside Of Your Mind” - Darius.**

Fx's Atlanta is a piece of cultural excellence of this era. The show blends irony, humor and the journey one takes to achieve their desires in life while being weighed down by systemic racism and classism. Donald Glover's Atlanta has a simple premise. A young black man, Earn is a Princeton dropout need to make money and links up with his cousin Alfred (PAPER BOY) to become his manager. Yeah... this entire premise is bit misleading. Glover called the show "Twin Peaks with Rappers" it pushes the border of reality to insane limits for dramatic and comedic effect. Glover accomplishes this by using realism and surrealism to capture this effect.

Realism in laymen terms is a reflection of the world around us. Realism in cinema in this case tv, is based on objective truth. A French philosopher Rene Descartes explained realism is simple term "I think, therefore I am". Atlanta makes use of this concept and present how life is in Atlanta Georgia. It makes a deliberate effort to show how life is for especially

people in need like one of the main protagonists Earn. It removes the fictional glamour of how rap stars live everyday and gives us the mundane reality behind the façade. Has anyone noticed how much Paper Boi be sweating? like Atlanta is really hot and they show runners make sure you know that. This dedication to realism makes the location a character.

As harsh is realism, surrealism pushes on this idea beyond the limits of reality. Film makers like David Lynch and Jordan Peel use this to create something that exceeds our logical perception. It's also worth noting that comedic shows are neither realistic or surrealistic. There just fiction with no clear claim to authenticity and the audience knows it. Surrealism in Atlanta has produced like everybody's memorable moments on the show. Basically, whatever Darius does in the show is straight up surrealism.

By using these two tools Atlanta makes social commentary and shine light on social norms and values that holds back certain type



8.5/10

**Created By:** Donald Glover  
**Starring:** Donald Glover, Brian Tyree Henry, LaKeith Stanfield

of people from ascending the ladder of life. The main objective using surrealism in this show is not creating new form of culture but it's to change culture by using art to show its true structure.

After several years this acclaimed tv show will be returning to Fx on march 24, 2022. The new season is entirely set in Europe, where we follow our usual suspects on mind boggling adventures.



# The Goths of Sparta

Alula Abadi

**Of course, when one talks about Tommy Lee Sparta and Gothic Dancehall, they must always begin from the roots of this controversial new genre and artist. The old and infamous genre that is Dancehall. A genre of Jamaican popular music, dancehall is named after Jamaican dance halls in which popular Jamaican recordings were played by local sound systems. They began in the late 1940's and in to the 1970's, among people from the inner city of Kingston who were not able to participate in dance halls uptown. During many social and political changes in late 1970's, including the change from the socialist government of Michael Manley to Edward Seaga, themes of social injustice, repatriation and the Rastafari movement were overtaken by lyrics about dancing, violence and sexuality.**

And while the above is a very brief look at dancehall and its development in to the dance induc-

ing beat, we know today, the fact that it gave birth to a goth ideology and rhythm, is something no one saw coming. None except the father of Gothic Dancehall, Tommy Lee Sparta.

Born in Montego Bay Jamaica as Leroy Russell, Tommy Lee first gathered inspiration to become a musician at an early age. While a student at Anchovy High school, he performed at many gatherings, as well as in his community known as "Flankers". He was strongly motivated by his home crowd to pursue a career as a professional in music. He took their advice and proceeded to record his first song, "Spartan Story" at "Snipa studios" in Flankers. It was after this minor event that Tommy Lee got his break when a certain popular DJ by the name of Vybz Kartel (you may have heard of him), noticed his talent during a performance in Montego Bay. Impressed by the budding star, it didn't take

**It is a truly technical form of music but one inspired by simple living and nature.**

**Nature was the main reason the style came about and funnily enough it is also the main reason most people haven't heard of it.**

long to initiate Tommy Lee a few months later. And by March of 2010, he recorded his first tunes under the DJ's guidance. After many random performances, he was finally able to do his first major performance at Reggae Sumfest 2011 alongside headliner, Vybz Kartel and other Gaza members.

Tommy Lee Sparta broke out on his own at the "Sting" reggae festival, this was his first major solo performance and following this, in 2012, his prominence in mainstream dancehall raised as he gained his first number one record in the island. The hit song, "Some Bwoy", climbed up to the top of the charts, making him the most anticipated new act for Reggae Sumfest 2012. And this was the marker that he took to develop his Goth take on the beloved style.

His own personal blend of odd ends and inspirations that come together to make this Goth mix is strongly influenced by different genres: reggae, dancehall, Hip Hop, Pop and rock, with artists like Vybz Kartel, Michael Jackson and Bob Marley as inspiration. It is after this that many started to describe his style of music as Gothic dancehall. His lyrics and unique sounds are grim and different and they grabbed the attention of many on his journey to the success he enjoys today. And even today when the fame of his pseudo horror music has taken off and he is referring to himself as "Uncle Demon", Tommy Lee stands as a pioneer and mad genius that went against his own current to show to us all, the Goth in Dancehall.

# Hope is the thing with feathers

Haben Woldu

**April is a super festive month as it is usually when Easter happens across the world. Whether you are religious or not, Easter is a symbol of hope, rebirth and new beginnings. April has a special meaning to me as it is the month of my birth and so many people I love also happen to have birthdays in April. A special shoutout to three people that I hold dear, born in April: my second mom Amy, my chosen sister Anna, and one of my bestie's Jordan.**

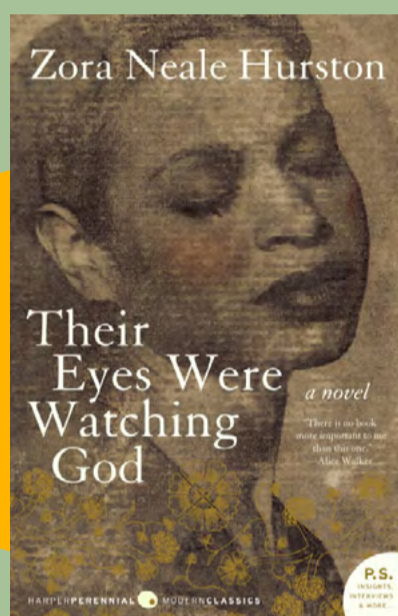
If you are like me, you love new beginnings...a blank page, a new season, fresh opportunities, and a chance to reinvent and redefine yourself. My book recommendations this month are bold, inspiring, poignant stories that will inspire you, fill you with hope for the future, and help you take steps into newness. The list of books features fresh starts, new beginnings, second chances and the powerful theme of hope. Be...bold,fearless, free, open!



## 1. The Thing around your Neck by Chimamanda Ngozi Adichie

One of the great novelists of our time, Chimamanda Ngozi Adichie also writes stellar short stories. This collection contains 12 short tales about characters adjusting to new beginnings in various facets of their lives. In "On Monday of Last Week" a woman takes a new job as a nanny, in "The Headstrong Historian" a widow remembers the early days of her relationship with her late husband, in "A Private Experience," a medical student hides from a violent riot with a poor Muslim woman whose dignity and faith forces her to confront the realities and fears she's been pushing away, in "Tomorrow is Too Far," a woman unlocks the devastating secret that surrounds her brother's death and in "Imitation" the young mother finds her comfortable life in Philadelphia threatened when she learns her husband has moved his mistress into their Lagos home. All these stories have the theme of hope that binds them together.

**Musical Pairing:** *New Edition's "Can you Stand the Rain"* has always filled me with so much hope and positivity when everything around me seems bleak.

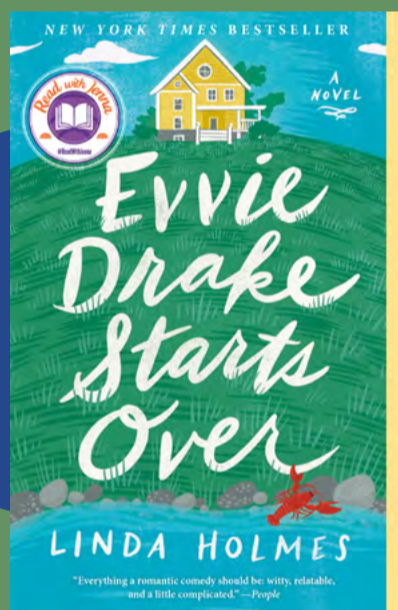


## 2. Their Eyes were Watching God by Zora Neale Hurston

I read this masterpiece for the first time in high school as it was assigned reading for my AP English class. A word of advice when reading this masterpiece: Enjoy the writing and take in the dialect by trying to put yourself in the atmosphere that Hurston has created with her impeccable words and prose. The real beauty of Hurston's novel is that her heroine is a real character living in a real world although a Black woman presented as the hero of an epic journey in 1937 is simply amazing!

This is the story of Janie Crawford, whose quest for identity takes her on a journey during which she learns what love is, experiences life's joys and sorrows, and finally finds peace. The love story of Janie and Teacake is delightful and really makes one believe in more chances in life and in love. May we be inspired by the characters, by the love story and their ability to find peace and hope in situations that seem hopeless.

**Musical Pairing:** *Leon Bridges* has a magical voice that fills one with deep longing and hope. Perfect pairing!



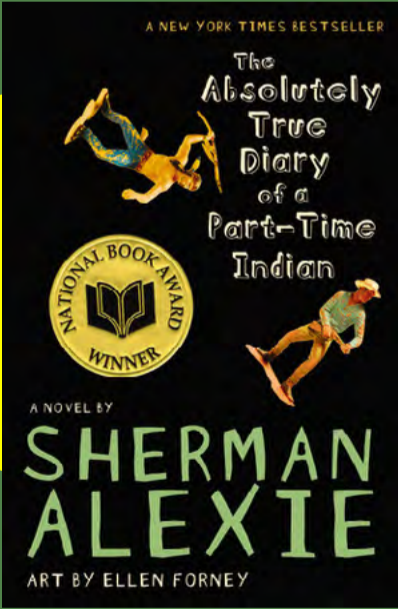
## 3. Evvie Drake Starts Over by Linda Holmes

This book is not your average rom-com, it is raw, it is deep, and it has so many layers! If you are looking for a book to charm you completely and warm its way into your heart, you don't have to look any further than this debut novel. This is a second-chance story and what I loved most about this book was that hidden underneath all the cuteness, it addressed some deep issues while still having a huge dose of hope and humor.

Evvie is recently widowed and having a hard time with life. Andy is her best friend, and his childhood friend, Dean, is a major league pitcher who can no longer throw straight. Dean moves into an apartment behind Evvie's house when he gets injured.

The friendships between Evvie and Dean, and Evvie and Andy is the heart and soul of this story. All three were exceptional characters, well developed, likable, relatable, and endearing. They dealt with the hard life dealt them with humanity, compassion, and above all hope!

**Musical Pairing:** *"Broken and Beautiful"* by Kelly Clarkson is such a beautiful song that goes perfectly well with this cute and yet touching book.

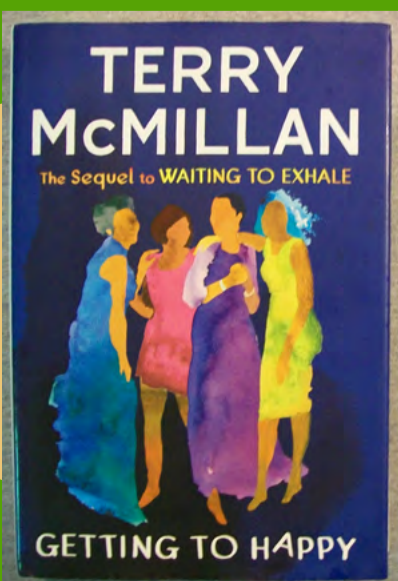


## 4. The Absolutely True Diary of a Part-Time Indian by Sherman Alexie

"The Absolutely True Diary of a Part-Time Indian" is a novel written for young adults but more appropriate for adult audiences. In 230 pages with comic sketches, the author details the plight of Arnold aka Junior, born with brain damage to alcoholic parents. Junior was never given a chance by anyone to succeed. It did not help that in his tribe, no one left the reservation but Arnold wanted something more.

Arnold asks his parents to attend Reardan High School 22 miles away. Most of the time, his parents have no money to get him to school and he hitchhikes. Yet, Arnold is determined to succeed even if it means being labeled white by his tribe. This is a story of overcoming, believing in yourself and the power of dreaming of a life different from the one you are born into. I hope you enjoy this book as much as I did!

**Musical Pairing:** *More than anything the main character in this book is a dreamer. Mariah and Whitney's "When you believe"* is a perfect song for all the dreamers in the world!



## 5. Getting to Happy by Terry McMillan

In "Waiting to Exhale," Terry McMillan chronicles the lives and love affairs of women in their mid-thirties and in the sequel "Getting to Happy" she revisits the same four spirited women - Savannah, Gloria, Bernadine, and Robin - now well into midlife. Fifteen years later, her heroines are still sassy, badass and smart-mouthed as ever. The women have aged with experiences that have brought them challenges, tragedy, enlightenment and have years of colorful experience since the first book.

Terry McMillan's deeply affecting stories of these women, highlighting the humor and joy that carry them through their struggles, is an inspiration for all friendships that span decades. Although girlfriend time may have eroded somewhat under life's pressures, four-way calls and movie night get-togethers continue to reaffirm the importance of friendship not only to getting by but to "getting to happy." Reading this book felt like catching up with old friends and family!

**Musical Pairing:** *All the characters in this book are achievers and survivors! What better song to pair this book with than the anthem for all who go through tragic things and survive but "Survivor" by Destiny Child? and over again.*



# Hotels in Addis



## Sheraton Addis: Luxury Collection

Location: Taytu Street  
Contact No: +251 11 517 1717  
Website: <https://www.marriott.com/hotels/travel/addlc-sheraton-addis-a-luxury-collection-hotel-addis-ababa/>  
Star: ★★★★★



## Ethiopian Skylight Hotel

Location: Taytu Street  
Email: [reservation@ethiopiaskylighthotel.com](mailto:reservation@ethiopiaskylighthotel.com)  
Contact No: +251 11 6818181 or +251 11 6176389

Star: ★★★★★



## Hyatt Regency Addis Ababa

Location: Meskel Square  
Contact No: +251 11 517 1234  
Website: [www.hyatt.com](http://www.hyatt.com)  
Star: ★★★★★



## Best Western Hotel

Location: Namibia Street (Next to Edna Mall)  
Contact No: +251 11 667 1414  
Website: [www.bwplusaddisababa.com](http://www.bwplusaddisababa.com)

Star: ★★★★★



## Hilton Hotel: Addis Ababa

Location: Minilik II Street  
Contact No: +251 11 517 0000  
Website: [addisababa.hilton.com](http://addisababa.hilton.com)  
Star: ★★★★★



## Ramada Hotel

Location: Africa Street  
Contact No: +251 11 639 3131  
Website: <https://www.ramadaaddis.com/>  
Star: ★★★★★



## Intercontinental Hotel

Location: Kazanchis  
Contact No: +251 11 518 0444  
Website: <http://intercontinentaladdis.com/>  
Star: ★★★★★



## Capital Hotel and Spa

Location: Haile G/silassie Avenue  
Contact No: +251 11 619 2000  
Website: <https://capitalhotelandspa.com/>  
Star: ★★★★★



## Golden Tulip

Location: Bole Road  
Contact No: +251 11 618 3333  
Website: <https://addis-ababa.goldentulip.com/>  
Star: ★★★★★



## Sapphire Addis

Location: Namibia Street  
Contact No: +251 639 3907  
Website: <https://www.sapphireaddishotel.com/>  
Star: ★★★★★

# Cafe & Pastries

Your choices for the best Ethiopian Coffee Experience



## Tomocca

**Location:** Namibia Street (Next to Bole Medhanielem), Piassa Across Eliana Hotel  
**Contact No:** +251 93 007 8086  
**Closes at:** 8:00PM  
**Customer Rating:** 4.8/5



## Cascara Coffee & Cocktails

**Location:** Meskel Square (Inside Hyatt Regency)  
**Contact No:** +251 11 517 1234  
**Closes at:** 12:00AM  
**Customer Rating:** 5.0/5



## Chaka Coffee

**Location:** Africa Avenue  
**Contact No:** +251 91 120 2888  
**Closes at:** 9:00PM  
**Customer Rating:** 4.4/5



## Bilos Cafe & Pastry

**Location:** Next to Millennium Hall  
**Contact No:** +251 93 003 3177  
**Closes at:** 8:30PM  
**Customer Rating:** 4.4/5



## Tryst Addis

**Location:** Olympia (on the way from Dembel City Center to Bambis)  
**Contact No:** +251 94 406 1818  
**Closes at:** 7:00PM  
**Customer Rating:** 4.4/5



## Bake and Brew

**Location:** Bole, in front of Tele next to Rungo liquor store  
**Contact No:** +251 11 835 9698  
+251 91 015 1248  
**Closes at:** 8:00PM  
**Website:** [bakeandbrewaddis.com](http://bakeandbrewaddis.com)  
**Customer Rating:** 4.3/5



## Dumerso Coffee

**Location:** South Africa Street (Bisrate Gabriel)  
**Contact No:** +251 320 3973  
**Closes at:** 8:30PM  
**Customer Rating:** 4.8/5



## YA Coffee Roasters

**Location:** CMC Road, Next to Gesund Cardiac Hospital  
**Contact No:** +251 92 795 7171  
**Closes at:** -  
**Customer Rating:** 4.9/5



## Feresula Coffee

**Location:** Africa Street  
**Contact No:** +251 96 641 1151  
**Closes at:** 6:00pm  
**Customer Rating:** 5.0/5

# Coworking Spaces

Affordable spaces for startups looking for spaces to work and for business people in Addis for a short or long-term stay



## iceaddis

**Location:** Bole, Near Hayat Hospital, Zewdu Bldg, 5th floor

**Contact:** [www.iceaddis.com](http://www.iceaddis.com)  
[contact@iceaddis.com](mailto:contact@iceaddis.com)  
 +25111 667 4804

**Services:** High speed wifi, standing desks, been bags, printer, scanner, projector, microphone, kitchen, free parking

**Starting Rates :** 380ETB/day



## Blue Space

**Location:** Namibia Street, Grace Plaza 4th Floor, near Atlas Hotel

**Contact:** [www.bluespace.work](http://www.bluespace.work)  
[info@bluespace.work](mailto:info@bluespace.work)

**Services:** High speed wifi, working desks, printer, scanner, projector, relax zone, kitchen

**Starting Rates :** 350ETB/day



## Xhub Addis

**Location:** Cameroon Street, Morning Star Mall 5th Floor

**Contact:** <http://xhubaddis.com/working/>  
[info@xhubaddis.com](mailto:info@xhubaddis.com)  
 +251 91170 1361

**Services:** Wifi, free photocopy/print (30 pages)

**Starting Rates :** 250ETB/day



## Abro Coworking Space

**Location:** Namibia Street

**Contact:** <https://abro-co-working-space.business.site/>  
 +251 91111 0742

**Services:** Wifi, photocopy/print, desk, chair

**Starting Rates :** 250ETB/day

# Restaurants

If you are thinking to explore international and cultural cuisine Addis has to offer, here are a few you may consider.

## Italian restaurants



### Agnese Restaurant

**Location:** Old Airport  
**Contact:** +251 98 048 3824



### Castelli Italian Restaurant

**Location:** Piassa, Mahatama-Gandhi Street, in front of Mohamud Music Shop  
**Contact:** +25111 557 1757



### Mama Mia Italian Restaurant

**Location:** Next to Mele Zenawi Foundation, DAR Sahara Street  
**Contact:** +251 92 900 2218



### Bella Pizza & Pasta

**Location:** Bole Medhanialem, Near Abyssinia Mall  
**Contact:** +251 94 141 5422



### Dok Restaurant

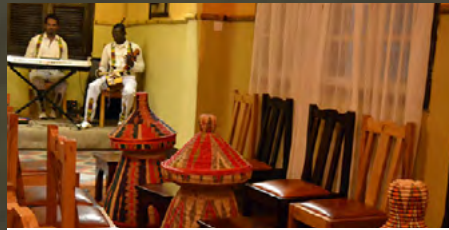
**Location:** Next to Bole Medhane Alem Church on Cameroon Street between Zemen Bank & Abyssinia Bank  
**Contact:** +25195 399 2126  
**Working Hours:** Mon - Sun: 08:00 am - 12:00 pm  
**Website:** [www.dokrestaurantaddis.com/](http://www.dokrestaurantaddis.com/)  
**Email:** [dokrestaurant1@gmail.com](mailto:dokrestaurant1@gmail.com)

# Ethiopian Cultural restaurants



## Yod Abyssinia Cultural Restaurant

**Location:** Carl Square, Sar Bet  
**Contact:** +2516612985  
**Known for:** Ethiopian food, cultural performances



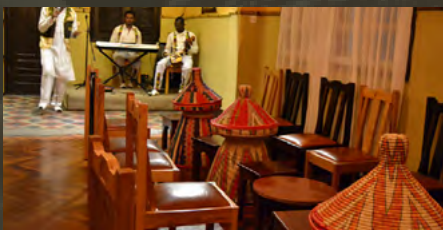
## Dashen Traditional Restaurant

**Location:** DAR Sahara Street, Near Swedish Community School  
**Contact:** +251 91 120 1723  
**Known for:** Cozy atmosphere, cultural performances



## Fendika Cultural Center

**Location:** Kazanchis  
**Contact:** +251 91 154 7577  
**Known for:** Exceptional jazz and Ethiopian Azmaris



## Desalech Kitfo

**Location:** Africa Avenue, behind Skylight Hotel  
**Contact:** +251 91 123 1859  
**Known for:** Ethiopian traditional Kitfo (minced meat)



## Totot

**Location:** Anbessa Garage, In Front of World Vision, Bole Sub city, Addis Ababa, Ethiopia.  
**Contact:** +251 646 0718  
**Contact:** totottraditionalrestaurant.com



## 2000 Habesha Cultural Restaurant

**Location:** Namibia St. on the way to Atlas, in front of Romie Burger  
**Contact:** +251 91 151 2590  
**Website:** 2000habesha.com

# Middle Eastern & Mediterranean restaurants



## Bait Al Mandi

**Location:** Mickey Leland/ EU Street  
**Contact:** +251 91 151 8903  
**Known for:** Middle Eastern Mediterranean Cuisine



## The Kitchen

**Location:** Meskel Square, Inside Hyatt Regency  
**Contact:** +251 11 517 1234  
**Known for:** Mediterranean Cuisine



## Aladdin Restaurant

**Location:** Off Bole Road, near Japanese Embassy Residence  
**Contact:** +251 11 6614109  
**Known for:** Arabian Cuisine



## Istanbul Restaurant

**Location:** Cameroon Street, across Ukrainian Embassy  
**Contact:** +251 910 17 4728  
**Known for:** Turkish cuisine

# Modern Restaurants



## Golden Plate Restaurant

**Location:** Absinia Building, 1st floor Cameroon St  
**Contact:** +251 95 225 5555  
**Website:** goldencatering.net

# Marketing Companies in Addis



## Proffit Marketing Solutions

**Location:** Cameroon Street, Gulf Aziz Building, 2nd Floor  
**Contact No:** +251 953 42 77 97  
info@proffit.com



## Ttree Advertising

**Location:** Cape Verde Street, KT Building, 3rd Floor  
**Contact No:** +251 118 21 2112  
info@ttheadvertising.com  
ttheadvertising.com



## 251 Communications

**Location:** Gabon Street, Aster Plaza, 3rd Floor  
**Contact No:** +251 116 63 0182  
info@251communications.com  
https://251communications.com



## Spotlight Ethiopia

**Location:** Africa Avenue, DH Geda Tower, 7th Floor  
**Contact No:** +251 913 98 6445  
https://spotlightplc.com



## Zeleman Communications

**Location:** Africa Avenue, Snap Plaza, Snap Plaza, 10th floor  
**Contact No:** +251 116 63 2800  
info@zeleman.com  
https://zeleman.com



## Cactus Communications

**Location:** Africa Avenue, Bedesta Building, 4th floor  
**Contact No:** +251 115 54 4901  
info@cactusethiopia.com  
http://cactusethiopia.com/



## Berry Advertising

**Location:** Cameroon Street, Gulf Aziz Building, 3rd Floor  
**Contact No:** +251 930 07 8086  
www.berryethiopia.com



## Eternal Media & Communication

**Location:** Gabon Street, Aster Plaza  
**Contact No:** +251 114 70 3039  
info@eternalmedia.com  
https://eternal-media.com



## Orangeswitch Creative Agency

**Location:** Bole Medhanealem, WoldeFikir Building, 3rd Floor  
**Contact No:** +251 116 723 030  
**Email:** Hello@orangeswitch.com  
**Website:** www.orangeswitch.com

# Parks & Museums in Addis



## Zoma Museum

**Location:** Mekanisa, Near Abo Church

**Contact No:** <https://www.zomamuseum.org/>

**Feature:** Landscaping, gardens, antique shop



## Addis Ababa Museum

**Location:** Meskel Square

**Contact No:** <http://www.addisababa.gov.et/de/web/guest/museums#3>

**Feature:** Museum, Restaurant, Panoramic View of Meskel Square



## Unity Park

**Location:** Inside Ethiopian National Palace

**Contact No:** [unitypark.et](http://unitypark.et)

**Feature:** Historical palaces, Zoo, cultural museum, restaurants



## African Unbound

**Location:** Off Churchill Road (On the way to National Palace)

**Contact No:** <https://africaunboundmuseum.com/>

**Feature:** African Arts



## Entoto Park

**Location:** Entoto Hills

**Contact No:** -

**Feature:** Bicycle and track, reading benches, camping site, restaurants, panoramic view of Addis Ababa

# Leather shops in Addis

The leather industry in Addis is thriving with countless local and international leather lines. Here are a few.



## Kuncho Design

**Website:** <https://www.kunchodesign.com/>

**Contact:** [kunchodesign@gmail.com](mailto:kunchodesign@gmail.com)  
+251 96 799 5384



## Undken- Made in Ethiopia

**Website:** <http://www.undken.com/>

**Contact:** +251 912 75 2524



## Meron Addis Ababa

**Website:** <https://www.meronaddisababa.com/>

**Contact:** [info@meronaddisababa.com](mailto:info@meronaddisababa.com)  
+251 911 12 2108




## Zaaf Collection

**Website:** <https://www.zaafcollection.com/>

**Contact:** +251 910 14 9965

# Electronics stores




**HEY Online market**

**Known for:** Phones, computers, cameras and other electronic devices retail

**Location:** Bole Medehanealem, Hidmona Bulding Ground floor #12

**Contact No:** +251 95 396 4175




**Ramanet Computer Solutions**

**Known for:** electronics retail, accessories, maintenance

**Location:** Bole Road DH Geda Tower G Floor, Addis Ababa, Ethiopia and DH Geda Mezanine floor Office #2

**Contact No:** +251 92 234 3536, +251 911213566




**Bino Tech Store**

**Known for:** electronics retail, accessories, maintenance

**Location:** Bole Medehanealem, Berhane Adere Building 1st floor #119floor #12

**Contact No:** +251 91 181 1446



**Yonas Mobile**

**Known for:** mobile maintenance and Unlocking service provider in Ethiopia. loaded with dedicated mobile engineers.

**Location:** Awlo Business center First floor office #102

**Contact No:** +251 91 191 1111

# Medical Centers

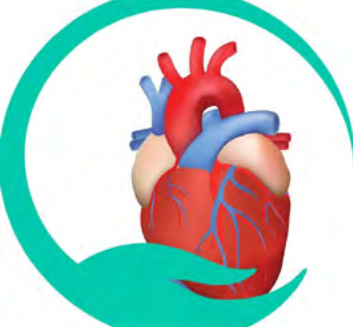


**Washington Medical Center**

**Location:** Bole, In front of Rwanda Embassy

**Contact No:** +251939515151/+251939525252

**Email:** frontdesk@wmcethiopia.com




**Addis Cardiac Hospital**

**Location:** Bole Ring Road in front of Ethiopian Airlines Head Quarters

**Contact No:** +25116634720/40/41

**Email:** info@addiscardiac.com




**Nordic Medical Centre (NMC)**

**Location:** Around Rwanda Embassy, in front of Tizeze hotel

**Contact No:** 8901 or +251929105653

**Email:** reception@nordicmedicalcentre.com



**Bethzatha General Hospital**

**Location:** Next to Addis Ababa Stadium

**Contact No:** 7477 or +251115514141



### MCM General Hospital

Location: Wereda 14, Gerji, Bole Sub-City  
Contact No: (Ethiopia) +251116292963  
(S.Korea) +82269309555  
Email: msmcmet@gmail.com



### Landmark General Hospital

Location: Mozambique St, Kirkos Subcity  
Contact No: +251115525463  
Email: contact@landmarkhospital.et



### Droga Physiotherapy Specialty Clinic

Bole Branch: Next to Japan Embassy  
Contact No: +251116687006  
+251974959595  
Email: info@drogaphysiotherapy.com

## Cinemas



### Vamdas Entertainment

Location: Megenagna, next to Panorama hotel  
Contact No: +251910878248  
+251118678098



### Alem Cinema

Location: Africa Avenue  
Contact No: +251986959595  
Website: www.alemcinema.com



### Edna Mall

Location: In front of Bole Medhanealem Church  
Contact No: +251116616278 (Cinema Reservation)  
+251116616880 (Cinema Head)  
Email: www.ednamall.com



### Century Cinema

Location: Gurd Shola  
Contact No: +251987202020  
Website: www.centurymalladdis.com



### Gast Cinema

Location: CMC, in front of St. Michael Church  
Contact No: +251930113388  
Email: www.cinema.gastmall.com



# Ride Hauling Apps



## ZayRide

**Location:** Bole Mafi Mall  
#602, Addis Ababa, Ethiopia  
**Call Center:** 6303  
**Telephone:** +251 116 721 052  
**Website:** www.zayride.com/  
**Email:** info@zayride.com



## Seregela (All Women Drivers)

**Location:** Merkeb Plaza, 5th Floor,  
Bole, Addis Ababa, Ethiopia  
**Call Center:** 7878  
**Telephone:** +251 11 557 3640/43/44  
**Website:** www.seregelagroup.com/  
services/  
**Email:** hello@seregelagroup.com



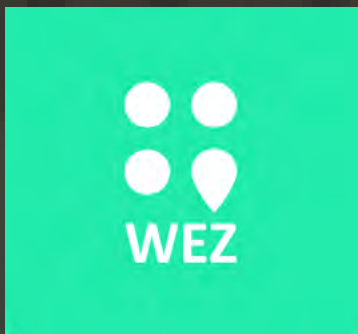
## Ride

**Location:** Shekinah Bldg 4th floor,  
Bole, Addis Ababa, Ethiopia  
**Call Center:** 8294  
**Website:** www.ride8294.com  
**Email:** Support@ride8294.com



## Feres

**Location:** Getu Commercial  
Business Center, Airport Road,  
Addis Ababa, Ethiopia  
**Telephone:** +25190 704 0404  
**Call Center:** 6090  
**Website:** www.feres.et  
**Email:** info@feres.et



## WEZ Ride

**Location:** Raksym Plaza, Bole  
Medhanealem, Addis Ababa,  
Ethiopia, ET  
**Website:** www.wez.et

# Apartments



## La villa Apartments

**Location:** Around Urael Church,  
Addis Ababa, Ethiopia  
**Telephone:** +251 97 289 8989



## Red Door Apartments

**Location:** Wello sefer Ethio-China  
friendship road, KADCO Group  
No.2 Building 1st floor  
**Line Number:** +25111 443 0597  
**Phone number:** +251 98 396 9696  
3640/43/44  
**Email:** info@Reddoor.et



## Zen Apartments

**Location:** Olympia/Kasanchis-  
Kirkos Wereda 01 House Nb 200  
Addis Ababa, Ethiopia  
**Telephone:** +251 980 193313  
+251 91140 2093  
**Website:** http://www.  
zenapartmentsaddis.com/  
**Email:** zenaparts@gmail.com



## Noah Real Estate

**Location:** Abyssinia Plaza, 12th  
Floor in Bole Right beside Bole  
Medhaniealem Church  
**Telephone:** 6100  
+25194 911 1111  
**Website:** http://www.  
noahrealestateplc.com/